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CLAIMS

A method for electronically generating, storing, and retrieving airline ticket agency coupon data, comprising the steps of:

generating agent couron data simultaneously with the printing of an airline ticket;

transmitting and storing said agent coupon data electronically to and in data storage apparatus;

providing each agent coupon data with an identifier; storing said agent coupon data in a director/directory/image file arrangement; and

retrieving said electronically stored agent coupon data and printing the same.

2. The method of claim 1, including the step of storing said agent coupon data on a compact disk.

- 3. The method of claim 1, including the step of storing said agent coupon data on a hard drive.
 - The method of claim 1, including the step of transmitting and storing a plurality of agent coupon data in a batch file format.

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- 5. The method of claim 1, including the step of generating said agent coupon data by airline ticket reservation apparatus.
- 5 6. The method of claim 5, including the step of serially connecting said reservation apparatus to said data storage apparatus.
- 7. The method of claim 5, including the step of 10 connecting said reservation apparatus to said data storage apparatus by a modem.
- 8. The method of claim 5, including the step of internet connecting said reservation apparatus to said data
 15 storage apparatus.
 - 9. The method of claim 5, including the step of intranet connecting said reservation apparatus to said data storage apparatus.

- 10. The method of claim 1, wherein said identifier comprises an ARC number.
- 11. The method of claim 10, wherein said identifier25 includes a sales period ending date.

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- 12. The method of claim 11, wherein said identifier includes a ticket number.
- 5 13. The method of claim 12, wherein said identifier includes a passenger's name.
 - 14. The method of claim 13, wherein said identifier includes a record locator.

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18. The apparatus of claim 17, wherein said software program means further includes means for filing each generated agent coupon data in accordance with said identifier means.

15. Apparatus adapted to generate, transmit, store, and retrieve airline agent coupon data, comprising:
airline ticket reservation apparatus; and data storage apparatus comprising:

a computer having a hard drive, said data storage apparatus being electronically connected to said reservation system;

a software program means loaded in said computer for generating agent coupon data simultaneously with generation of an airline ticket, transmitting said agent coupon data to said computer, storing and retrieving said agent coupon data on memory storage apparatus connected to said computer; and

said computer having means associated therewith for displaying said stored agent coupon data.

16. The apparatus of claim 15, including printing means connected to said computer for printing said stored and retrieved agent coupon data.

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17. The apparatus of claim 16, wherein said software program means further includes means for identifying each generated agent coupon data.